

Waddick Joseph DOYLE

Academic Affairs
American University of Paris
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Email: wdoyle@aup.fr
Nationalities: Irish, Australian

Employment

1996 -2019: Professor, Global Communications, AUP (Associate 1996 -2019)

2019-2020: Associate Dean for Academic Program Development

In charge of the development of new academic programs. I initiated a developed a joint BA/MA degree program and supervised the development of a fashion studies program in spring 2020 and I created a master's in strategic Branding

2017 to 2020: Director, Civic Media Lab, AUP

Organised established Civic Media Lab 2016-2018: managed €100,000 grant from Andrew Mellon encouraging pedagogical innovation by digital means across the university curriculum. I directed funds to allow faculty to develop student-based projects using digital means and produced a website showcasing innovative pedagogy received for an additional €250,000 grant 2019 to 2021 As of 2020 I codirected with Jessica Feldman

2012-2015 Director, Graduate Programs, Global Communications, AUP

managed MAGC for three years, achieving good results in numbers, job placement and doctoral placement.

2008 to 2012: Director, Division of Global Communications and Film, AUP

Management / budget/ academic vision / curriculum design
One of one of the university's then four divisions with the then largest undergraduate major and largest graduate program; I oversaw the development of the film major and the growth of MAGC and the development of new tracks.

2006 to 2008: Director, Graduate Programs Global Communications

- Creation Master's degree in Global Communications 2006
First Master's degree in global communications in American university system
Grew to 50 students annual intake by 2014. Designed and created some 40 courses with the faculty of the department.
- Only degree at AUP formally recognised by the French state, (RNCP)

1997 to 2008 Chair Department of Global Communications, AUP

- Establishment of a Department of Global Communications now known as the Department of Communication, Media and Culture: curriculum design, budget and management of major in three tracks, creation of 35 new courses, appointment of faculty, trained many new faculty, advising students. Major grew to represent 30% of the University's graduating class.
- Grants from Andrew Mellon Foundation and European Union for curriculum design and the Annenberg Foundation for training international students.

1992 - 1996 Chair, Liberal Studies, and Director BBA Design Marketing Parsons New School of Design Paris, a division of the New School University

- Development of an integrated program of liberal studies for art and design students, including Humanities and Social Sciences, Philosophy and Art History, meeting the specific needs of art and design students.
- Responsibilities recruitment of professors, curriculum design, budget, equipment, and liaison with other departments.
- Courses taught Contemporary Visual Culture; Visual Communication Theory; An Introduction to Cultural Studies.
- Also administered the Bachelor of business degree in Design Marketing and Fashion Merchandising

1993 - 1997 Université d'Evry, France *Maître de conférences*, Tenured Assistant Professor of English and Communication Studies

- Taught courses on brands, brand identity, advertising, and marketing.
- Qualifié Conseil national des universités maître de conférences 11 and 71 sections (Sciences de information et communication, langues et littératures anglaises et anglo-saxonnes)
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1989 - 1993 Université Pierre et Marie Curie (Université de Paris 6) *Attaché temporaire d'enseignement et de recherche* (Lecturer), English, Film and Cultural Studies of English-speaking countries

1989 - 1993 Ecole Polytechnique, Paris *Maître des conférences* (Tenured position) Courses taught Modernism and Post-modernism, Communications

1988-1989 Università degli Studi, Bologna, Italy. *Letto* in English.

1986 - 1988 Faculty of Humanities, Griffith University, Brisbane, Australia *Lecturer*, School of Film and Media Studies, Faculty of Humanities. Media and Cultural Studies; Communication Studies; Textual Analysis.

Education

1990 - 1993: Post-doctoral research in semiotics with M. A. J. Greimas - (Ecole des Hautes Etudes en Sciences Sociales) (EHESS) and Henri Quèrè (Université Paris 3)

Apathy and Serenity Analysis of emotional communication frameworks in contemporary English novels, a study of the works of Ishiguro and Kureishi in the context of contemporary multicultural Britain.

1986 - 1990 Ph.D., Griffith University, Brisbane, Australia

- *From Deregulation to Monopoly A Cultural Analysis of the Formation of a Private Television Monopoly in Italy*
- A study of the changes in Italian television from the explosion of free speech in the seventies to the establishment of Silvio Berlusconi's television monopoly focusing on programming, audience and market targeting, political and judicial decision making.
- External Examiners James Carey, Philip Schlesinger, Jennifer Craik
- Supervisors Glyn Davis, David Saunders

1982 to 1986 Laurea, (doctorate in lettered Institute of Communications, University of Bologna, Italy

2 years coursework in semiotics, socio-linguistics, media and communication studies, and thesis written in Italian; at the time there was no dottorato di ricerca

- *For a Socio-Semiotics of the Passions: Serenity - an intercultural problem.*
- Examining Jury : Paolo Fabbri, Umberto Eco, Patrizia Magli, Omar Calabrese, Giovanni Manetti, Franco Ruffini.
- Awarded 110/110 con lode (with the praise of the jury). A study of the problems of inter-cultural communication between Indian and Western cultures based on the study of their theories of the sign and of the emotions.

1979 B.A. (First Class Honours) School of Humanities Griffith University, Brisbane, Australia Communication Studies and Italian. (externally examined)

- Dissertation; *Some Problems of the Discourse of Ethnic Revival*
- A critical reading of the rhetorical similarities of nationalist and multicultural discourses in three different countries, US, Italy, Australia

Awards

- American University of Paris Award for curricular Innovation 2018
- Distinguished Teaching Award 2002
- American University of Paris student government Faculty Service Award 2000
- Italian Ministry of Foreign Affairs Research Fellowship 1984
- Commonwealth Postgraduate Award 1982
- Griffith University Postgraduate Research Award 1987

AUP University Service

Committee Membership

- President, Faculty Senate 2015 -2019
- Chair Promotions Appeal committee 2018
- President, Faculty Assembly, 2001-2003
- Chair, Faculty Council, 2002-2004
- Leadership Task Force 2008 -2013
- Faculty Council :1998 -2005

- General Education Review Committee: 1999-2002,
- Curriculum Committee, 1998 to 2004
- Library Committee, Committee:1998 to 2006,
- Rank and Promotion Committee :2014 -2016
- Graduate Program Review Board : 2007 -2014 ,
- Council of Chairs, 1998 to 2004
- Executive Committee: 2015 to 2018
- Research Centre Directors Committee: 2017-2020
- Taskforce on General Education
- faculty searches (21Chair 8 times)
- Presidential Search Committee (twice) Deans Search Committee (twice)

Film and Video

I developed a track in Film studies inside the Communications major and encouraged the creation of a Film studies major.

Student Media

I helped create the first radio studio at AUP and radio classes and created a partnership with World Radio Paris and did all the complex negotiations to have a web radio station including French government authorisations and author's rights. I acted as advisor to the student newspaper and the AUP student Communications Journal, Convergence.

Civic Media Lab

The media lab has provided the impetus for developing the digital humanities and encouraging experiential learning amongst our students supporting faculty in a large number of students in a variety of disciplines.

Global Liberal Education and study away from Paris

Part of my service to AUP was in changing the nature and perception of liberal arts education to be truly global and away from a humanities grand tour of Europe for Americans towards being a real dialogue of civilisations by beginning the first study trips outside of Europe. In 1998 I took a group of students to New York to participate in a joint conference with NYU students as well as an academic conference with senior academics. I obtained funding from the Just World Foundation and took students from different departments to the World Social Forum in Mumbai. With the support of the Just World Foundation, I began practical courses with AUP students in Cambodia working to help developing educational opportunities for children scavenging in dumps. In collaboration with Justin McGuiness I helped create the N.G.O practicum in Fes and then in Tunis and then I supported and encouraged the initiative of my colleagues Laurent Sauerwein, Charles Talcott and Tanya Elder in creating the India Practicum in Pondicherry. More recently I have created the NGO practicum in Senegal.

CECI

In 1998 I was one of the founding members of CECI (Centre des Etudes de la Communication Internationale) with former AUP President and current trustee, Lee Huebner. We raised money and gave scholarships to approximately 80 students from poorer countries (Afghanistan, Cambodia, Georgia, Kenya, Macedonia, Morocco Palestine, South Africa, Syria, Uganda, Yemen, Zimbabwe, etc.)), to come and study at AUP. Some of

these students have become distinguished in their careers - For example, Kim Chakanetsa is a well-known compere of the BBC program, The Conversation, Kimseng is now head of Cambodian service Voice Of America, and Vannak Chuung became Cambodian vice minister for the environment. This work increased the socio-economic diversity as well as cultural diversity on campus. Bringing very poor students and refugees was in my opinion ultimately a real service to the University and the department of Communications.

Media appearances

appeared on *Insight* on CNN, *Mots Croisés* on France 2, and *Forum Public* on Canal du Sénat, LCI, Canal Plus, Al Jazeera, RFI and France Culture has been quoted or interviewed in *Newsweek*, *Time*, *The New York Times*, *BBC extra* and *The Observer* He has also been interviewed in the Moroccan (*le Matin*), Brazilian (*Il Globo*), Mexcian, Indian and Danish (*Politiken*) press.

a regular commentator on France 24 and RFI on issues relating to social media and communications (more than 30 appearances) e.g.

<http://www.youtube.com/watch?v=5KQ3j4CnxjY>

And on the ABC (Australian Broadcasting corporation- Radio National) e.g.

<http://www.abc.net.au/radionational/programs/drive/nice-attack-the-french-response-waddick-doyle-terrorism/7634028>

Or interviews on France Culture <http://www.franceculture.fr/emission-les-matins-etats-unis-qu%E2%80%99est-ce-que-le-nouveau-modele-americain-et-pourquoi-fonctionne-%E2%80%93t-i>

On Turkish television http://issuu.com/zocalonoticias/docs/z_calor_117

He also is featured in the Cultural studies podcast

<http://culturalstudies.podbean.com/2013/03/05/waddick-doyle-in-pari-talks-france-24-italy-media-and-global-culture/>

Student Life

In addition to student media I for a time created and managed a debating club, which competed with other French Universities tried to coach the Rugby team

Anthropology

When the University was considering closing anthropology classes I encouraged the university to keep anthropology and bring it into the Global Communications department and encouraged the development of anthropology and the minor

Service to the Profession

Memberships

Board member: *Global Media Research Institute, University of Southern Illinois, Carbondale, IL 2008 -2015*

Centre pour les études en Communication Internationale, Paris

Fellow: Center for intercultural New Media Research. Marist University

Member: Club Iconique, research club of Institut National de l'Audiovisuel

Reviewer: *Communication and Critical studies,*

Representations,

Modern Italy s

Culture, Theory and Critique

Public Culture

Social Identities

Communication & Critical/Cultural Studies

Cultures of the Commonwealth

Post-colonial studies

Member: Editorial board of *The Journal of Intercultural. Communication Research*

Editorial Board *Cultures of the Commonwealth*

Editorial Board. *Media international Australia*

Scientific Committee *European Association of Australian Studies*

International Communications Association

National Communications Association

International Association for Media and Communication Research

Scholarly Work Published

Book (co -edited)

Communication in the Era of Attention Scarcity: Palgrave Macmillan (2019) co-editors Waddick Doyle and Claudia Roda

Journal (edited)

Southern Review: Communications, Politics and Culture Volume 39 Issue 1 (2006)

Special edition on Media and Belief edited by guest editors Waddick Doyle and Mary Griffiths Spring 2006

Journal Articles

Translating Genres: Translating Leaders: Trump and Berlusconi pages 488-497

Contemporary French and Francophone Studies Volume 21, 2017 - Issue 5

Memories of Umberto Eco and Bologna **Lingua Romana** Vol. 12 Issue 1 published Jan 2017 in English, Italian and Romanian

No Strings Attached? *Les Guignols de l'Info* and French Television in **Popular Communication** Vole 10 no.I 2012

With Mary Griffiths

"Caricature and an Ethics of Discomfort" in ***Southern Review: Communications, Politics and Culture*** Volume 39 Issue 1 (2006)

The Money! Or The Box! Consumerism, Television and Americanisation in 1960's Australia. In **Cultures of the Commonwealth** No.6 pp.21-35 Spring 2000

"The Space between Identity and Otherness" in **Commonwealth** No 4. Pp.110-119, Spring 1997

Shabdabrahma: Infinity and Perfection in a Word in ***VS Versus, Journal of Semiotics*** special edition: The Quest for Perfect Languages edited by Roberto Pellerey and Umberto Eco. 1992

Grim Reapings : an analysis of AIDS television advertising, in ***Eyeline***, No.2., July 1988

Why *Dallas* was able to conquer Italy, in **Media Information Australia**, No.41, and February 1987

Chapters in Books

2014:" Sainly rebels: Gandhi and the Emir Abdel Kader and the philosophy of positive passivity In *Order, Harmony/ Spontaneity, and Revolt: East/ West Philosophical Perspectives* Edited by Wayne Cristaudo and Sun Youzhong Bridge 21 Publications

2013: "*Italy, One Nation, Three Republics and a Thousand Identities*" in Vogt R., Cristaudo W. and Berne M. *European National Identities. Elements.* European National Identities: Elements, Transitions, Conflict Transition Publishers, Piscataway, NJ

2012 "No Strings Attached? *Les Guignols de l'Info* and French Television" in Baym, G. & Jones, J. P. (Eds.). *Global Approaches to News Parody and Political Satire.* London Rutledge.

2010 with Matthew Fraser "Facebook, Surveillance, and Power" in *Facebook and Philosophy*, edited by D.E. Wittkower and published by Open Court, Chicago

2010 with Gabriele Cosentino "Silvio Berlusconi:One Man Brand" in *Blowing up The Brand: Critical perspectives Promotional Culture* edited by Melissa Aronczyk and Devon Powers Peter Lang New York

2010 Waddick Doyle, with Gabriele Consentino and Dimitrina Todorova, "*Tearing up Television across borders: format transfer of news parody between Italy and Bulgaria*" in *TV Formats Worldwide: Localising Global Programs* (edited by Albert Moran / Intellect

2010) My co-authors were my students Cosentino was a doctoral student at NYU and Todorova an undergraduate at AUP;

2007 *'Théorie des medias et l'analyse de la publicite.'* Chapter published in an edited book published in French, *Analyser la Communication 2*. Editor: Andrea Semprini, published by Harmattan 2007

2004: French Television and Canal Plus in *Contemporary World' Television*, Edited by John Sinclair, University of California Press (and BFI) 2004.

2003: "Della naturalizzazione alla sacralizzazione. Storia dell'approcci inglesi all'analisi della pubblicità " in Andrea Semprini's, *Lo Sguardo Semiotico* Franco Angeli Milano 2003.

1999: "Towards a Poetics of Observation" in *Lectures d'une œuvre : The Remains of the Day de Kazuo Ishiguro* edited by François Gallix published by Editions du temps, Paris 1999.

1993: "Being an Other to Oneself: First Person Narration in Kasuo Ishiguro's *The Remains of the Day* in *L'Altérité dans la littérature et la culture anglophone*» edited by Evelyne Labbé;; Presses de l'Université du Maine, Le Mans 1993

Conferences organised at AUP:

Fall 2019 Moderated Civic Media conference at AUP, Listening and Transformation: Acoustics and Civic Life. Co-organised with Jessica Feldman

Spring 2018: Planned and organised panel on Platform capitalism
Platform Swindles, Platform Struggles, Arnaques et luttes sur les plateformes web Research Seminar– Jacob Matthews Cemti-Critic Paris 8 Waddick Doyle (Civic Media Lab, AUP, Athina Karatzogianni (University of Leicester)

Spring 2017: Civic Media in Times of Incivility: Habits, Ethics and the Attention Economy, Research seminar series 8 speakers from different universities.

February 2012: Music, Power and Liberty: Music and the Arab revolutions
The Toda Institute, Tokyo, The Department of Global Communications of the American University of Paris and the Egyptian Cultural Centre, Paris
Principal organizer and convener from 12 countries

February 2011: "Hacktivists in the Bully states: Understanding the role of media in Tunisia and Egypt, **Organized with Social Media Week** Live webcast to 50 countries principal organizer

Nov 2010: "The Blogger in The Basement; How Social Media is Transforming The PR person-journalist "relationship **Organised with the International Association of Business Communicators**

June 2009: Media and Belief: Religion, Authority, Vision with the Department of Media, Culture and Communication, NYU, principal organizer

March 2009: Media, Communications and the Post Colonial with Université Paris Dauphine co-organizer

June 2008: Media Ethics and the Global With MCC, New York University and Goldsmiths, University of London. Media Ethics and the Global co-organizer

December 2006: With P2P Foundation Peer to peer: Solution or Fantasy? co-organizer with Athena Karatzogianni

Feb 2007 : Reality Television and the Neo-Liberal Economy
Organized with MCC, New York University and Goldsmiths' College University of London principal organizer

May 2006 Branding and Contemporary Political Image- Making,
12 participants including John Corner, Andrea Semprini, and David Marshall
co-organizer with Jayson Harsin

March 2006 Symposium on Cultural Diversity and Global Cultural Governance
with the **Department of Media, Culture and Communication, NYU** principal organizer

March 2005 Media and Belief in an Interdependent World;
American University of Paris, International bilingual conference with 45 papers from 15 countries.

January 2003 Globalisation and Violence
The New Imaginaries Working Group of the Center for Transcultural Studies,
Northwestern University sponsored by the Rockefeller Foundation.
Charles Taylor, Ben Lee, Dilip Gaonkar, Richard Beardsworth and Waddick Doyle

May 2002 with the College International de Philosophie: Parole dogmatique e mondialisation principal organizer

March 2002 with the College International de Philosophie
Rhetorique, mondialisation et démocratie
Held at AUP Funded by Andrew Mellon Foundation principal organizer
Round Table: Rhetoric and National Identity

Grants

- Civic Media Lab grants from Mellon Foundation 350,000 euros 2016-2020 administered pedagogical and research projects.
- Facebook grant 2000 euros to develop classes where students build anti-radicalisation software
- Administered and helped fundraise \$100,000 annual scholarship fund for students from poorer countries 1998 to 2022

Invited Lectures and Refereed Conference Papers

Feb 2022 Al Akhawayn **University Ifrane Morocco**
Sufism Technique of the self in the contemporary world

November , 2021 Warsaw: Brand communication and the Attention Economy digital
Europe Economic Seminars <https://www.delab.uw.edu.pl/en/seminars/digital-europe-economic-seminars/>

October 2021 Sarajevo: “The attention economy in the post-Covid world”
Mediterranean Forum 2021 Conference on Mediterranean Perspectives in The Next
Decade

October 2021 Venice: participant discussant Symposium. Religious dimensions of
nationalism: Interdisciplinary perspectives Fondazione Cini

May 2020 Gold Coast Australia: Chair of session. “Post-Truth, Alternative Epistemologies
and Trials of Deliberation.” International Communication Association annual meeting,
Gold Coast

Dec 2020, The International Islamic Conference 2nd December Sydney Islamic High Council

December 2020 Brisbane: *CSAA Cultural Studies Association; Reciprocal Translations:
Islam and France*

December 2019 Brisbane: CSAA Cultural Studies Association; *Reciprocal Translations:
Islam and France*

December 2019 Sydney: International conference Islam and the West: *Responses to
Islamophobia in France*

October 2019 Oujda Morocco *From material to immaterial commons; reconsidering the
nature of energy in a communications commons*

October. 2019: Third Mediterranean Forum Dubrovnik-Sarajevo Constellation
Keynote: *New digital space is creating a new sense of space in the Mediterranean*

Feb 2019 Canberra: Australian National University:
Centre For Arab and Islamic Studies
“Power and Techniques of the Self in Moroccan Sufism

July 2018 Brisbane: International Politics Association World Congress
Elections and Political Communication

How the attention economy came to dominate the election process? Berlusconi and Trump and the technique of Disruption and Shifting in election campaigns

May 2018 Prague, International Communications Association
Chair panel, *Mediatization and its Objects*

April 2018 Paris : EHESS Séminaire 2017-2018 : Analyses critiques des configurations populistes
Habits of Desire, Habits of Language, Habits of Narrative. Imagining Communities and Constructing Audiences in Italy from Fascism to Berlusconi

March 2017 Paris: European Political Science Association
Macron/ Populism of the Centre Keynote Panel at conference on populism at French Senate organized by the European Political Science Association.

Novembre 2017 la 12ème Rencontre Mondiale du Soufisme.^[SEP] Soufisme et Diplomatie Spirituelle: le cas de l'Emir Abdel Kader

December 2016 Sydney: Crossroads International Communications Association
The Rise of Populist Political Brands and the Narrative of Exclusion: Berlusconi, Trump and Sarkozy

December 2016: La fondation Al Moultqa, Medagh, Morocco Conference "Diplomatie Spirituelle Dimensions culturelles, développementales et civilisationnelles" / *Techniques of the self and cultural diplomacy in the anti-colonial struggle: The case of the Emir Abdel Kader.*

April 2015 Tunis: International Conference "Spaces and Places toward a Geocritical Study of Language, Literature, Culture and Politics" organised in Memoriam of Stuart Hall, a paper on: "*Brands as Imagined Communities in Transnational Spaces.*"

December 2015 la Rencontre Mondiale du Soufisme suivant : « Le Soufisme et la Quête de Sens: Le rôle des zawiyas dans la communication des valeurs de modération, de juste milieu et de beauté

May 2013 Brisbane: Centre for Critical and Cultural Studies, University of Queensland
"Berlusconi and Disruption: Theorising the Brand Shift in Politics"
Public lecture: Respondent: Graeme Turner

May 2013 Brisbane: School of Languages and Comparative Cultural Studies University of Queensland SLCCS Literatures & Cultures Lecture Series
"Que Allah bénisse la France" ("May Allah Bless France"): French Muslim Rap and Republican Rhetoric"

January 2013: la Rencontre Mondiale du Soufisme : Soufisme et paix spirituelle

July 2012. Paris: Paris Crossroads International Association for Cultural Studies, International Conference
Panel Chair: Brands and Belief
Paper: "Semiotic Brand Drag"

June 2012: Konrad Adenauer Stiftung Stiftung And Fondation Temini , Tunis
La réforme universitaire La réforme universitaire au Maghreb au Maghreb au Maghreb
Paper "The liberal arts tradition of American education, globalization and constructing the post-colonial university

10 April 2012: Waddick DOYLE (American University of Paris), Habits of Desire, Habits of Language, and Habits of Narrative. Imagining Communities and Constructing Audiences in Italy from Fascism to Berlusconi

June 2011 : Université internationale de printemps de Dijon
"RIO 20 ans après Autour des incertitudes d'une gouvernance mondiale
on panel with Michelle Bachelet and Edgar Morin entitled Les incertitudes politiques
Paper:: The challenges and opportunities of communications technologies.

May 2011: OECD: Paris paper Social Media and Tunisian revolution
New Frontiers for the MENA Region, 23 May 2011, Paris, France

February 2011 Paris: Centre Pompidou/ Critical Secret
Response to Mackenzie Wark: *Hacker Manifesto*

August 2010 Hong Kong: European Studies Centre, University of Hong Kong
"Resentment, Revolt and Resistance. Passions in the anti-colonial struggle in India and Algeria" Conference: Harmony and Order vs. Spontaneity and Revolt in Eastern and Western Philosophies

February 2010 Tunis: Institut de recherché sur le Maghreb, Tunis participated in a roundtable at conference on "Virtual and Internet Communication in the Mediterranean: Complex Identities and the Transformations of Social Bonds,"

February 2010 Oujda: Cemeia, Morocco Centre euro-Mediterranean del 'Islam aujourd'hui, "How to live together and secularism: Sufi rappers responses to Media Islam phobia," at a conference entitled "Sufism and Society: Reality and Perspectives,

January 2010 Boulder: The Center for Media and Religion at the University of Colorado
Islam and the Media conference held at the Center for Media and Religion at the University of Colorado "May Allah Bless France: Muslims redefining Secularism on French Media as how to live together

March 2009 Paris : French Senate : Université sans frontière,
L'Union pour la Méditerranée : un partenariat équitable pour le partage des savoirs. Paris
Palper : Flux médiatique a travers la méditerranée

March 2009 Paris: joint conférence with Université Paris Dauphine and AUP
« Media Communications and the Post Colonial »

with Jayson Harsin *Coming Unstuck Media Images of the Banlieue Riots* Jayson Harsin/Waddick Doyle The American University of Paris

October 2009 Bangkok: The Unesco Global Forum on the Power of Peace, Bangkok in. keynote Speech in the section on University leadership and the application of media and ICTs for Peace education "Digitization and Global Liberal Arts Education.

<https://www.youtube.com/watch?v=ym4-Ea7bzKI>

October 2009 Hong Kong: The School of Cultures and Languages of The University of Hong Kong. *Love, and the Semiotics of Unicity in Ibn Arabi and Patanjali.*" Love in the Religions of the World, The School of Cultures and Languages of The University of Hong Kong.

November 2008 Paris : Aspen Cultural diplomacy Forum: Culture in Conflict / Culture on the Move Paris
Chaired Rights and Security / Migratory Flows and Societal Change forum

December 2008 Edinburgh: University of Edinburgh: The Media in Italy: Historical Perspectives and Future Challenge The Annual Conference of the Association of the Study of Modern Italy (ASMI) chaired panel on the impact of Italian television on contemporary Italian politics

July 2008 Stockholm: International Association for Media and Communications Research (IAMCR) 'Media and Global Divides' Conference, Stockholm
Paper: *Dragging Audiences from Television into Electoral Politics: The Cases of Italy and the USA.* .

June 2008 London: Media Ethics and the Global Symposium
AUP, New York University and Goldsmiths, University of London.
Paper: *Covering the Other: Media Production, Ethical and Economic Value*

June 2008 EHESS Paris Conference : *Religions, Identity, Laïcité* EHESS
Respondent to Mohammed Arkoun and Esther Benbassa

May 2008 Paris : Fondation Singer-Polignac, Paris Conference
De Benjamin Franklin à nos jours: la presse a-t-elle perdu sa puissance sponsored by the Fondation Singer-Polignac and by the Franklin Committee, in commemoration of the tercentenary of Benjamin Franklin's birth.
Paper: *'The Peculiar Unhappiness of that Business' ; puissance perdue, puissance retrouvée'*.

February 2008 EHESS, Paris : Maison des Sciences de l'Homme
Respondent at the *Utopias, Dystopias and Development* Conference

June 2007 Paris: The International Media and Communications Research conference, June 2007, UNESCO Paris.
with Jayson Harsin *A Theory of Politics and Branding,*"

July 2007: Plenary address at the 5th International Conference on New Directions in the Humanities

'Unveiling Public Discourse and Islam in France'.

July 2007: International Association of Media and Cultural Research (IAMCR) Annual Convention, Paris France

'Towards a Theory of Branding and Politics'. Presented with Jayson Harsin.

July 2006" Crossroads in Cultural Studies Conference, Istanbul, Turkey
Branding and 'Presidenting' Media and Belief in Berlusconi and Bush". Paper. (with Jayson Harsin)

June 2006: *An International Roundtable: The Role of the University in Strengthening Democracy and the Culture of Interdependence* NYU in Prague

May 2006 Paper Presented at the American University of Paris Symposium on Politics and Branding, Paris, France, May 28, 2006.

December 2006

NYU in Florence Guest Lecture

'Branding, Berlusconi and the Italian Political Imaginary'.

November 2006

NYU Department of Culture and Communication Conference.

'Coming Unglued in the French Suburbs: The Logic of the French Riots Coverage'.

November 2006

National Communications Association Conference, San Antonio, TX

'Branding Political Subjects'. Paper presented with Jayson Hardin

October 2006

Paper: *'Belief Between Religion and Media A Key Factor in Globalized Cultural Conflict'.*
CERI-Sciences Po

September 2006 Warsaw Poland

Paper: *'Media Concentration and Authors' Rights'*

Conference organized on globalization and author's rights by The International Council of Creators of Music, Warsaw, Poland

January 2006 Guadalajara, Mexico

Conference: Family, Realities and Challenges Facing Families.

Paper: *'Reality Television: Different Models for Living Together'*

October 2005 Concordia University, Montreal

Conference: "Figures of Democracy

Paper: *Representing the Italian nation; figures of consumers and citizens in Berlusconi's Italy.*

June 2005: Hong Kong: Centre for Transnational Cultural Studies, North-western University and the Department of Mass Communications of the University of Hong Kong

Media, Everyday Life and the Cultures of Consumption

<http://jmsc.hku.hk/events050617.asp>

Paper: *Converting Television Audiences into Political Publics: Consuming Goods and Parties in Berlusconi's Italy*

June 2005 Phnom Penh : *Cambodian Communications Institute*, Royal University of Phnom Penh

Paper: *Television Advertising and Socio-cultural Development*

March 2005 AUP *Conference* Media and Belief in an Interdependent World

45 speakers from 15 countries Principal organizer

Brands from Naturalisation to Supernaturalisation

November 2004: Center for Global Culture and Communication, Northwestern University, Chicago

Invited seminar *Silvio Berlusconi, Transfiguration and Disruption in the Italian Public Sphere*

October 2004: Carbondale Center for Global Media Research, Southern Illinois University. Paper: *Did Media Globalisation End with the Invasion of Iraq?*

October 2004: Danish Public Service Broadcasting Board, Copenhagen.

Invited expert speech *The Consequences of Italy's Media Deregulation*

September 2004 Government of the City of Rome Interdependence Day, Rome

Paper: *Envisioning A World of Interdependence in Higher Education Curriculum*

Conference with Stephane Hessel, Romano Prodi, organised by Benjamin Barber

June 2004: Rencontres de Fès Giving a soul to globalization

Colloquium, Fez Morocco riving a Soul to Globalization". Other participants included Dominique de Villepin, James Wolfenson, Edgar Morin, and Benjamin Barber workshop on "Media Images and Cultural Stereotypes".

<http://www.fesfestival.com/en/progcolloq.htm>

May 2004 International Communications Conference, New Orleans

Title: *Corporate Brands and Global Taste Making*

http://convention.allacademic.com/ica2004/session_info.html?c_session_id=59&part_id1=8786&dtr_id=823

January 2004 World Social Forum, Mumbai India

Invited speaker closing address: *Other worlds are breathing*, the film festival of the World Social Forum Culture and Identity and Hope

Jaune 2003 Rencontres de Versailles, France

Les Grandes régions du monde et la mondialisation

Higher education and interdependence

May 2003 ICA (International Communications Association) Conference, San Diego, CA

Paper 1 *From Naturalisation to Sacralisation: Changing Paradigms in Advertising Criticism*

Paper 2 *Berlusconi, Narrative Seduction and Political Power.*

December 2002 Université Paris 9: After Post-Colonialism Conference

With Deirdre Gilfedder News of Empire and Empire of News: Applying Negri to Murdoch

December 2001 University of Westminster: Diplomatic Academy of London, University of Westminster,

Round Table Panellist: Media and Terrorism

May 2000 International Communications Conference, Acapulco

Chaired panel: *From International to Cosmopolitan Communications*

Paper: *Cosmopolitan Trajectories of the Communications Discipline.*

November 2000 International Communications Association Conference, Acapulco

Panel: Critical Approaches to Hybrid Cultural Identities

Paper: *'The Space Between Cultures: Utopia or No Place'*

May 1999: S.A.E.S. (French Society of Scholars of English) Congress, Chambéry, France
paper *Game Shows, Americanization and Australian Television.*

November 1998: New York University, Draper Center Conference on Romance Narrative and Performance

Paper: *Seducing the Republic. Silvio Berlusconi, American serials and Italian politics*

Judy 1998: Consiglio Nazionale delle Ricerche (CNR) Conference Rome, Italy

Paper: *The Lessons of Italy's Media Deregulation*

July 1998 *The Challenge of the New Technologies and Intercultural Communication*

Conference organised by the city of Birmingham, England and the European Union.

June 1998 Université de Cergy Pontoise, France

Pluralisme culturel et hégémonie culturelle conférence. Université de Cergy Pontoise, France

Paper: Multilingual Broadcasting in Australia Hegemony or Counter-Hegemony?

1996 'Université de Cergy Pontoise, France

Du discours nationaliste au discours ethnique L'Australie dans les années 1970.

Conférence: "Mutations de la perception de l'identité culturelle et nationale de Commonwealth".

1994 Université Paris 9

Multiculturalisme et Qureshi

1993 S.A.E.S. (Société des Anglicistes dans l'enseignement supérieure) Congress at Valenciennes, France

The Disappointed Bridge Trajectories of narration in Kasuo Ishiguro's *The Remains of the Day*

1991 Université de Tours, France

conference on Les voix d'ethnicité dans les pays anglophones

Paper: Ethnic Identity an Ethnocentric Concept? Ethnicity and Subculture in *The Buddha of Suburbia* by Hanif Kureishi

1991: University of Norwich European Society for the Study of English conference

Paper: "Reconsidering Americanisation: Simultaneity and Seduction"

1990 University of Urbino, Italy

Paper: *Passion and Patience: a problem of value*

The International Summer Semiotics School, The Passions of Value in Urbino, Italy.

1986 University of Sydney

Paper: *Constructing Italian Audiences*

The Frederic May Foundation Congress on Contemporary Italy, Sydney, Australia.

1984 University of Melbourne

Semiotics and mass media`

AULLA (Australian Universities Languages and Literature Association), Melbourne

CITATIONS:

Doyle's work discussed or mentioned in other languages

His paper in *Analyser la communication II: regards sociosémiotiques* is cited 75 times.

Other work has 246 citations combined according to Google Scholar

<https://scholar.google.com/citations?user=RlreJOkAAAAI>

Spanish <http://mediocracia.wordpress.com/2009/12/20/populismo-mediatico-berlusconi-y-el-poder-de-la-television/>

<http://www.alice-comunicacionpolitica.com/files/ponencias/222-F4fffa7a2221342175866-ponencia-1.pdf>

http://issuu.com/zocalonoticias/docs/z_calor_117

Danish <http://www.detnypublicserviceraad.dk/aktuelt.htm>

Chinese <http://researcher.nsc.gov.tw/public/Dalloway68/Data/8315847871.pdf>

Arabic <http://www.ghrib.net/vb/showthread.php?t=39975>

Japanese

http://khcu.ac.kr/webzine_new/board/view.jsp?BRD_NO=310040&P_NUM=1&m=10007

Teaching: Graduate:

CM5001: Global Communications (21 times in thirteen years)

CM5002: Brands and Belief (19 times in twelve years)

CM5005: Identity Formation in a Transnational World (7 times in 12 years)

CM5004 Global Internet (2008)

CM5010: Media, Religion and Globalisation(2009)

CM5026: Politics and Economics of Global Media (2010)
CM5068: NGO Practicum (2011,2012)
CM5097: Global Communications Research Seminar (2016,2021)

Teaching: Undergraduate:

CM101: Mass Communications (Fall 1996,1997,1998,1999 2016)
CM102: Comparative Mass Communications (1998 2020)
CM2004 Comparative historical communications(2012, 2014 2022)
CM 2006 Media Globalization (2016)
CM2051: Communications theories and research methods (2013)
CM223 Visual Communications Theory (1996,1997,1998,1999,2000)
CM223 Media Analysis 52003,2004, 2006,2008)
CM3046 Media, Law, Policy and Ethics(1998, 2003,2005)
CM3062 Media Semiotics (2003, 2005,2008,2011,2013,2014),
CM371 Representing International Politics
CM 3086 Contemporary Television51999, 2000,2001,2002,2003, 2004,2007,2008)

Curriculum Design

Designed several versions of undergraduate degree and graduate degree more than forty courses over twenty years and taught twenty of them.

Theses supervised:

Ph.D. NYU: 2011

Gabriele Cosentino: The paparazzi democracy. The circulation of political discourse across entertainment programs on Italian television.

Masters: I have been a member of numerous thesis juries some 22

Undergraduate:

More than 60

AUP University Service

Committee Membership

- President, Faculty Senate 2015 -2019
- Chair Promotions Appeal committee 2018
- President, Faculty Assembly, 2001-2003
- Chair, Faculty Council, 2002-2004
- Leadership Task Force 2008 -2013
- Faculty Council :1998 -2005
- General Education Review Committee: 1999-2002,
- Curriculum Committee, 1998 to 2004
- Library Committee, Committee:1998 to 2006,
- Rank and Promotion Committee :2014 -2016
- Graduate Program Review Board : 2007 -2014 ,
- Council of Chairs, 1998 to 2004
- Executive Committee: 2015 to 2018
- Research Centre Directors Committee: 2017-2018
- Summer Taskforce on General Education 2018

- Search Committees 17 Global Communications searches (Chair 8 times)
- International Business Department Search committee
- Comparative Literature Department committee
- Presidential Search Committee (3 times) Deans Search Committee (twice)

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