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Global Communications Department  
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### **Education:**

#### **Northwestern University**

Department of Communication Studies, Evanston, Illinois  
Ph.D. January 2006

#### **University of Illinois**

Department of Communication Studies, Urbana, Illinois  
M.A. 1995

#### **Université de Franche Comté**

Besançon, France  
Exchange in Sociologie de la Culture, 1993

#### **University of Kansas**

Lawrence, Kansas  
B.A. 1993  
Honors English and French; Phi Beta Kappa; completion of College Honors Program; graduation with Distinction.

#### **Université de Paris, la Sorbonne**

Paris, France  
Certificat de la Langue Française 1988

### **Research Interests**

- **Social and Political Trust, (post-) Truth, Democracy, Communication technologies and styles** (contemporary critical history of fact-checking, fake news, post-truth, and trust crises; epistemological, ontological, and ethical conditions of digital era politics)
- **Digital Media and Cultural Theory in context of political economy and cognitive sciences** (attention economy; algorithmically calculated publics; affect and cognition; power; journalism business in social media era)

- **International and Comparative Political Communication** (public sphere theory, civil society, globalization and strategic political communication, branding/PR/Marketing, persuasion, influence, global advocacy, journalism)
- **Framing, Narrative, Rhetorical, and Critical Discourse Analysis** (of news, politicians, NGOs, Corporations, Government, social movement communication)
- **Contemporary Francophone Public Spheres** (Anti-gay marriage and Nuit Debout Social Movements; the Far Right in France; racism and social conflict)

### Academic Employment Positions

Fall 2013-present, Associate Professor of Global Communications and Comparative Politics, Global Communications Department, The American University of Paris, France.

Fall 2013-Fall 2015, Assistant Professor, Department of Communication Studies, Weissman School of Arts & Sciences, Baruch College, CUNY.

Fall 2012-Summer 2013, Associate Professor of Global Communications and Comparative Politics, Global Communications Department, The American University of Paris, France.

Fall 2009 – Summer 2011, Associate Professor and Chair, Director of MA in Global Communications and Civil Society, American University of Paris.

Fall 2008-2013, Director joint MA between Global Communication and International and Comparative Politics departments: Global Communications and Civil Society, The American University of Paris.

Fall 2004-Spring 2009, Assistant Professor, Department of Global Communication, The American University of Paris.

Fall 2003 – Fall 2004, Assistant Professor, tenure-track, Northeastern University Boston, MA.

### Professional Association Positions

**Vice-Chair (2017-2018):** Philosophy, Theory, Critique Section, International Communication Association

### Administrative Positions

**Director, Master's in Global Communication and Civil Society**, joint program between MA International Affairs and Global Communications, The American University of Paris, January 2009-August 2013.

**Coordinator/Practicum leader, NGO Sustainable Development Practicum**, Auroville, Tamil Nadu, India, 2012-2013.

**Chair, Global Communications**, The American University of Paris, September 2009-2011.

**Director of Undergraduate Studies**, Global Communications Department, The American University of Paris, September 2007-2009.

## **ACADEMIC AWARDS, FELLOWSHIPS AND HONORS**

American University of Paris, Nominated for University-wide Teaching Award, May 2017

American University of Paris, Nominated for University-wide Teaching Award, May 2016

Mellon Grant (30,000 euros granted) for Civic Media Lab; Contributing grant writer, American University of Paris January-March 2016.

Wertheim Study/MARLI Fellow, New York Public Library, 2013-2014.

Visiting Mellon Professor at The New School University, Eugene Lang College, Spring 2012.

American University of Paris, Recipient of Curriculum Development Award, Presented by Board of Trustees, May 2007.

American University of Paris, Nominated by Students for University-wide Teaching Award, Recognized by the Dean, May 2005.

Northwestern University Graduate Research Grant, May 2002.

Northwestern University Faculty Mentorship to Freshman (Invitation usually exclusively reserved for full-time faculty and based on strong recommendation of freshmen; declined due to receipt of dissertation fellowship) Fall 2001.

Northwestern University, Dissertation-Year Fellowship, Academic Year 2001-2002.

National Communication Association's Doctoral Honors Seminar, competitively selected participant, University of Illinois, Urbana, IL, Summer 1999.

Top Debut Paper, Public Address Division, National Communication Association Annual Conference, Chicago, IL, November 1999.

## **Academic Publications**

### **Books**

(Under Review: Revising to Re-submit) *The Rumor Bomb: Vertiginous Democracy and Regimes of Post-truth*

### **Edited Special Journal Issues**

(January 2018) “#Nuit Debout Social Movement: Politics and Everynight Life,” *International Journal of Communication*.

(With Mark Hayward) “Cultural Studies and the Popular,” special issue of *Communication, Culture, & Critique*, 6:2 (Summer 2013).

## Articles

(Under Review) “Towards a Theory of Democratic Political Attention.”

(Forthcoming) “Post-Truth (Right-Wing) Populism: The French Anti-gender Theory Movement and Transatlantic Echoes,” *Communication, Culture, & Critique*.

(Forthcoming 2018) “Translating Trump’s Post-Truth Pre-conditions,” *Journal of Contemporary French and Francophone Studies*.

(Forthcoming Winter 2018) “The Nuit Debout Social Movement: Communication, Politics and Everynight Life,” *International Journal of Communication*.

(in press) “Un guide critique des fake news : de la comédie à la tragédie,” 164 *Les Pouvoirs* (pages to be assigned).

“Cultural Racist Frames in TF1’s French Banlieue Riots Coverage.” *French Politics, Culture & Society* 33 (3) (2015): 47–73.

“Regimes of Post-Truth, Post-politics, and Attention Economies” *Communication, Culture & Critique*, 8 (2) (2015): 327-333

(with Mark Hayward) Chinese Translation of “Stuart Hall’s ‘Deconstructing the Popular’: Reconsiderations 30 years Later.” *Foreign Theoretical Trends*, edited by Zhang Liang (Fall 2014). Originally published in *Communication, Culture & Critique* 6 (2) (Summer 2013): 201-207.

“Public Argument in the New Media Ecology: New Spatialities, Temporalities, and Cognitions,” *Argumentation in Context* 3 (1) (2014): 7-34.

“The French Democracy”: Mapping Promise and Limitation of Glocal Digital Protest,” *Communication, Culture, & Critique* 7 (2014): 174-191.

“‘WTF was *Kony 2012*?’ Considerations for ‘Communication’ and ‘Critical Cultural Studies,’” *Communication & Critical/Cultural Studies* (August 2013): 1-8.

“Interview with Armand Mattelart” (sole translator; interviewer with James Hay and Jim Cohen), *Communication and Critical/Cultural Studies* (Spring 2013): 1-16.

- (Invited article) "Dallas at the Elysée: French Political Communication Today," *Political Communication Report*, 22(2) (July 2012). (Online publication of the International Communication Association and American Political Science Association's Political Communication Division).  
[http://www.politicalcommunication.org/newsletter\\_22\\_2\\_france.html](http://www.politicalcommunication.org/newsletter_22_2_france.html) (approx. 2,000 words)
- "Cultural Studies and/of Economic Rights: Neglect and Promise." *Communication and Critical/Cultural Studies* 9:1 (2012): 1-31.
- "The Plague 2.0: Soderbergh's *Contagion* and Global Convergence Culture." *Bright Lights Film Journal*, 75 (2012). Available online at  
[http://brightlightsfilm.com/75/75contagion\\_harsin.php](http://brightlightsfilm.com/75/75contagion_harsin.php)
- "Digital Rhetoric and the Circulation of Protest: The French Banlieue Riots Turn Five," *Flow*, 13.8 (2011). Available online at <http://flowtv.org/2011/03/digital-rhetoric-and-circulation-of-protest/>
- "Communication and Academic Labor: A Perspective from France." *International Journal of Communication* 5 (Fall 2011): 1737-1744. Available online at <http://ijoc.org/index.php/ijoc/issue/view/6>
- "Wikileaks' Lessons for Media Theory and Politics," *Flow*, 13.6 (2011). Available at <http://flowtv.org/2011/05/flow-favorites-wikileaks-lessons-for-media-theory-and-politics/>
- "That's Democrataintment: Obama, Rumor Bombs, and Primary Definers," *Flow* 13.1(2010). Available online at <http://flowtv.org/2010/10/thats-democrataintment/>
- "Lost Histories of American Economic Rights," *Cultural Studies*, May (2010): 333-355.
- "The Responsible Dream: On *Waltz with Bashir*." *Bright Lights Film Journal* 44 (2009). Available online at <http://brightlightsfilm.com/63/63waltz.php>
- "The Rumor Bomb: On Convergence Culture and Politics," *Flow* 9.4 (2008). Available online at <http://flowtv.org/2008/12/the-rumor-bomb-on-convergence-culture-and-politics-jayson-harsin-american-university-of-paris/>
- "The Rumor Bomb: Theorising the Convergence of New and Old Trends in American Mediated Politics," *Southern Review: Politics, Communication, Culture* [now called *Communication, Politics & Culture*], (Spring 2006): 84-110.
- "Eco-Apocalypse and the PowerPoint Film: *An Inconvenient Truth*," *Bright Lights Film Journal* 53 (2006).

“Manderlay: Von Trier’s Brechtian Gamble,” *Bright Lights Film Journal* 51 (2006).

“Passing and the American Identity Machine: Race, Class and Sexuality in USA,” *John Dos Passos Newsletter*. Number 8 (Summer 2001): 1-11. Reprinted in *Twentieth-Century Literary Criticism*, ed. Lawrence J. Trudeau, Detroit: Gale, Cengage Learning (2014), 176-186.

### Book Chapters

(Forthcoming/Contracted 2018) “Post-truth,” *Oxford Encyclopedia of Communication & Critical Studies* (7,000 words, pages to be assigned).

(Forthcoming 2017) “Connecting and (Im-)mobilizing in Regimes of Post-truth: Strategic and Tactical Communication of the French Boycott School Day Campaign and Anti-Gender Theory Movement.” in *Global Cultures of Contestation*, eds. Esther Peeren, Jeroen de Kloet, Thomas Poell & Robin Celikates.

“Rumor Bombs as Managed Democracy in Convergence Culture” chapter 11 in G. Braun and G.L. Henderson eds. *Propaganda and Rhetoric in Democracy: History, Theory, Analysis*, Carbondale: SIU Press (2016).

“Lost Histories of Economic Rights” in M. Hayward ed. *Cultural Studies and Finance Capitalism*: New York: Routledge (2012): 51-73 (reprinted article from the journal *Cultural Studies*, 2010).

"Diffusing the Rumor John Kerry is French, i.e. Haughty, Cowardly, Foppish, Socialist and Gay," in R. Given and S. Soule eds. *The Diffusion of Social Movements*, New York: Cambridge University Press (2010): 163-186.

“Rumor Bombs: American Mediated Politics as Pure War.” In *Cultural Studies, an Anthology*, ed. Michael Ryan. New York: Blackwell (2008): 468-482.

“You’re next Frenchy! An Episode in the Feudal American Public Sphere.” In *La France dans le regard des Etats-Unis*, ed. Frédéric Monneyrand. Perpignan/Montpellier : Presses Universitaires de Perpignan/Publications de l’Université Paul Valéry (2006).

"Avant-Garde Argument, Spectacular Argument: the Challenge to the Challenge of the Avant-Garde," in *Critical Problems in Argumentation: Selected Papers of the Thirteenth NCA/AFA Argumentation Conference*, ed. Charles Willard. Washington DC: National Communication Association (2005).

### Reviews

Review of *American Cultural Studies*, by Catherine Warren and Mary Vavrus (eds.).  
*American Studies* (Spring 2005): 144-145.

**Multiple Short Articles as Staff Writer for *Pop Matters* online magazine of cultural criticism, available upon request**

**Sample:** “SxSW 2010: But Can it Be Monetized?” *Pop Matters*, 24 March, 2010. <http://www.popmatters.com/feature/122892-sxsw-2010-but-can-it-be-monetized/>

**Work in Progress**

**Books**

*Publicity Today: Regimes of Post-truth, Post-trust Societies, and Post-Democratic Strategies* (book manuscript, 3/5 chapters drafted)

*Post-truth Political Communication: A Contemporary History of Rumor Bombs* (book manuscript, 3/5 chapters drafted)

*Cultural Strategy: Strategic Communication, Promotional Culture, and Politics* (editor).

**Articles, chapters, and edited journal special issues**

“Critical Re-considerations of the Affective Turn in Media and Cultural Studies.” (Writing Results)

“Guy Debord And Cultural Theory: From Spectacle to New Sensorium,” planned for journal special issue on 50<sup>th</sup> anniversary of *Society of the Spectacle* (Writing results).

**Invited Talks**

“The Post-truth Populist Wave,” «La stratégie populiste en Europe » conference, French Senate, Government of France, Paris, March 24, 2017.

“Post-truth and Incivility (How Trump Happened Conjuncturally),” Civic Media Lab International Lecture Series, The American University of Paris, March 23 2017.

“A Cultural Approach to Fake News and Post-Truth/Trust: Theorize to Strategize,” Keynote Address, Digital Methods Initiative’s “Fake News Sprint” conference, University of Amsterdam, March 6, 2017.

- “The Post-Truth U.S. Presidential Election,” Address to American University Board of Trustees,” Paris, France, October 22, 2016.
- “French Mediascapes and Public Life in Digital Transition,” Lecture to Visiting Rutgers University Journalism Students.” Paris, March 24, 2016.
- “Affect, Power, and Agency in Contemporary Attention Economies,” Lecture Series on Communication in the Era of Attention Scarcity.” American University of Paris, September 22, 2014
- “The Rumor Bomb as a Contemporary History of Social Media,” Weissman School of Arts & Sciences, Dean’s Lecture Series, Baruch College-CUNY, New York, April 24, 2014.
- “The New (?) Byte Rhetoric: Affect, Attention, and Circulation,” Northwestern University Working Paper Series in Communication Studies. November 2012.
- “The Rumor Bomb: This is What Vertiginous Democracy Looks Like,” paper presented at the Sage Foundation and Goldsmith’s College University of London conference “Is Democracy Possible...Today?” British Academy, London, UK, December 8, 2010.
- "The Rumor Bomb as Political Communication," University of Denver, April 15, 2009.
- “La Nuit Americaine,” evening of televised roundtable discussions about the American presidential election, Ecole des Hautes Etudes en Sciences Sociales, November 4, 2008.
- “The Rumor ‘John Kerry is French,’” Workshop on Contentious Politics and Knowledges,” Cornell University, November 11, 2007.
- “Monsieur John Kerry: The Rumor Bomb Continued.” Dean’s Lecture Series, American University of Paris, May 3, 2006.
- “The Rumor Bomb and the Whirligig of Public Discourse.” Cultures, Languages and Civilizations Lecture Series, University of Ankara, Turkey, March 16, 2006).
- “The Rumor Bomb: Theorizing New and Old Trends in American Public Discourse, Media, and War.” St. Louis University, Madrid Campus, February 18, 2005.
- “The American. Economic Rights Imaginary.” Northeastern University Colloquium Series, Boston, MA, March 17, 2004.



“Economic Rights and Taft-Hartley: Or How the Media Overwhelm/become Rhetoric.” Northwestern University Communication Studies Colloquium Series, Evanston, Illinois, February 2000.

### **Conference Presentations**

“Propaganda and Post-truth: A genealogy,” International Communication Association, San Diego, California, May 26, 2017.

“‘They Require Children to Learn Masturbation’: the French Anti-Gender Theory in Schools Movement,” Crossroads in Cultural Studies Conference, Association for Cultural Studies, Sydney, Australia. Accepted for presentation December 17, 2016.

“A Hard Day’s Night: High and Low-Tech Night Tactics in Nuit Debout,” Crossroads in Cultural Studies Conference, Association for Cultural Studies, Sydney, Australia. Accepted for presentation December 17, 2016.

“Gender Theory in the Primary School Rumor Bombs: Political De-/Promotion in Post-Truth Society,” Powers of Promotion, International Communication Association Pre-conference, Finnish Embassy, Tokyo, Japan, June 8, 2016.

“Transitory Digital Organizing, Mobilizing and Precarious Political Cohesion.” Global Cultures of Contestation Conference. Amsterdam Centre for Globalization Studies. Amsterdam, Netherlands. October 16, 2015.

“Citizen Participation, Popular Epistemologies, and Theories of Post-democracy: The Gender Theory in French Primary Schools Rumor Bomb, European Communication Research and Education Association Conference, Communication and Democracy Division, Copenhagen, Denmark, October 10, 2015.

“Populisms within Regimes of Post-Truth and Post-political Strategies: The *Manif Pour Tous* Movement.” International Communication Association. May 22, 2015, San Juan Puerto Rico.

“Framing the 2005 Banlieue Riots on France’s Most-Watched TV channel,” National Communication Association, November 21, 2014, Chicago, Illinois.

“Global Populisms, Post-politics, and Regimes of Post-Truth,” Conference “Whose Voice: Media and Global Populisms,” Baruch College, New York, NY, October 25, 2014.

“Globalization of Rumor Bombs?” International Conference on Media and Popular Culture, May 30, 2014, Vienna, Austria.

- “Attention Economy, Affect, and Circulatory Control,” Paper Presented in the Philosophy, Theory, Critique Division, International Communication Association Conference, “Political Affective Communication” panel, June 2013, London, UK.
- “The Rumor Bomb Barack Obama is Muslim: Political Vertigo or Rorschach Test?” Competitive Paper Presented in the Political Communication Division, National Communication Association Annual Conference, November 2012, Orlando, FL.
- “Rumor Bombs as Brands: Affective Circulation and Attention Capital,” Paper Presented at the International Crossroads in Cultural Studies Conference, July 5, 2012, Paris, France.
- “Affect, Circulation and Attention Control: New Developments in the Integrated Spectacle,” Paper presented on Guy Debord and Cultural Studies panel at the International Crossroads in Cultural Studies Conference, July 6, 2012, Paris, France.
- “Mediating Indignation: Five Years of Research on the French Banlieue Riots,” Paper Presented at the Cultural Studies Association Conference, March 24, 2011, Chicago.
- “Othering the Banlieue Riots: French Identity in the Mediatized Public Sphere,” Paper Presented at the National Communication Association Conference, Pre-conference on Identity and the Public Sphere, November 13, 2010, San Francisco.
- “The Rumor Bomb 'Barack Obama is a Muslim',” International Political Science Association Workshop on E-democracy and Political Communication, May 23-25, 2010, Dubrovnik, Croatia.
- “Jacques Rancière’s Theory of Aesthetics and Politics: Possibilities and Cautions for Rhetorical Theory,” National Communication Association Conference, November 15, 2009, Chicago, Illinois.
- “Machinima and the French Democracy: New Media and the 2005 Banlieue Riots,” Paper presented with Adrienne Russell at the International Communications Association Conference, May 21, 2009, Chicago, Illinois.
- “The Lost Histories of American Economic Rights,” Paper presented at the Cultural Studies Association (North America) conference, April 16, 2009, Kansas City, Missouri.
- (with Waddick Doyle) “TF1’s Five Frames for the Banlieue Riots,” AUP—Université de Paris-Dauphine conference on Postcolonialism and Culture, March 27, 2009.

- “American Popular Discourses of Economic Rights: A Conjunctural History,” Paper presented at the National Communications Association, November 2008, San Diego, California.
- “The Rumor Bomb: Conceptualizing War and Peace in Political Communication,” Paper presented at the 2008 International Communications Association conference, May 2008, Montreal, Canada.
- “A Theory of Politics and Branding,” Paper presented with Waddick Doyle at the International Media and Communications Research conference, June 2007, Paris, France.
- “The Rumor ‘John Kerry is French,’” Accepted for presentation at the 2007 International Communications Association, San Francisco, May 24, 2007 [unable to present due to bicycle accident and hospitalization].
- “Branding and ‘Presidenting’: Media and Belief in Berlusconi and Bush.” Paper presentation at the Crossroads in Cultural Studies Conference, Istanbul, Turkey, July 2006. (with Waddick Doyle)
- “Contemporary Political Image-making: Toward a Theory of Political Branding,” Paper Presented at the American University Symposium on Politics and Branding, Paris, France, May 28, 2006.
- “‘The French Democracy’: On New Media and Global Public Address.” Paper presentation at the NYU/American University of Paris Conference on Cultural Diversity and International Affairs. (with Adrienne Russell), March 30, 2006.
- “The Rumor Bomb ‘John Kerry is French,’” Conference “la France dans l’égard des Etats-Unis,” Université de Montpellier—Paul Valéry, Montpellier, France, October 6, 2005.
- “The Rumor Bomb: Re-theorizing American Public Discourse from the Perspective of Pure War,” Conference on Media and Belief, American University of Paris, France, March 4, 2005.
- “Franklin D. Roosevelt and the ‘Lunatic Fringe’: Becoming Radical as Becoming Liberal,” National Communication Association Annual Convention, Chicago, Illinois, November 14, 2004.
- “Modern Liberal Autarky: Economizing the Public,” National Communication Association Annual Convention, Chicago, Illinois, November 12, 2004.
- “Reagan’s Economic Bill of Rights, FDR’s Economic Bill of Rights: Conjuncture, Ideology and how meaning gets in the public form,” National Communication Association Annual Convention, Chicago, Illinois, November 12, 2004.

- “Toward a Theory of Avant-Garde Argument,” The 13<sup>th</sup> ALTA Conference on Argumentation, Alta, Utah, August 1, 2003.
- “Cultural Turns in Rhetorical Studies: dead ends and future prospects,” American Society for the History of Rhetoric Pre-conference on Rhetoric and Culture, New Orleans, Louisiana, November 19, 2002 (with Ron Greene).
- “Toward a Genealogy of Economic Rights: ER Dead or/and Alive,” National Communication Association Annual Convention, Atlanta, Georgia, November 1, 2001.
- “Country Music Roots: Toward a Criticism For a Usable Past,” National Communication Association Annual Convention, Atlanta, Georgia, November 1, 2001.
- “Introducing Billy Bragg, Reintroducing Woody Guthrie: Memory, Articulation, and the Oxymoron of Radical Patriotism,” National Communication Association Annual Convention, Seattle, Washington, November 11, 2000.
- “Text, Context, Audience—New Developments in Rhetorical Criticism (or old developments in cultural studies)?” National Communication Association Annual Convention, Seattle Washington, November 9, 2000.
- “Will the Real Site of Agency Please Stand Up? the Problem of Mediation and Intertextuality in Rhetorical Studies,” University of Iowa and Northwestern University Graduate Student Conference, Iowa City, Iowa, September 2000.
- “The Taft Hartley Act in a Global Rhetorical Conjuncture,” Top Debut Paper, Public Address Division, National Communication Association Conference, Chicago, Illinois, November 1999.
- “The Taft-Hartley Act: A Polyhedron of Rhetorical Intelligibility,” The National Communication Association’s Doctoral Honors Seminar, University of Illinois, Urbana-Champaign, Summer 1999.
- “Taft-Hartley and the Cold War Conjuncture: The Subjugation of Economic Rights,” Rutgers University Ninth Annual Interdisciplinary Conference for Graduate Scholarship: “The ‘American Century’ in the Americas, 1898-1998—Politics, Culture, History,” New Brunswick, New Jersey, Spring 1999.

## **Respondent**

- Panel, “Mediatized Populism,” International Communication Association, San Diego California, May 26, 2017.
- To Prof. James Hay (University of Illinois) public lecture on “The Trump Show.” Response Paper title: “What about Promotional Culture and Gender?” American University of Paris, March 9, 2017.
- Panel “News-Making, Fashion-Making, Selfie-Taking, and Speech Making: Digital Communication Technologies and Contemporary Self-Governance,” National Communication Association, Chicago, Illinois, November 23, 2014.

## **Reviewer, Journal and Book Manuscripts and Competitive Conference Papers**

*International Journal of Communication; Communication and Critical/Cultural Studies; Communication, Culture, & Critique; New Media & Society; Critical Studies in Media Communication; Journal of Popular Music Studies; Convergence;* International Communication Association; National Communication Association; MIT Press; Palgrave MacMillan Publishers; Routledge; and Polity Press.

## **Teaching, Student Research Advising/Directing**

### **Courses Taught (Bachelors/BA and Master’s/MA levels)**

- International Communication (Baruch College)
- Media, Culture and Attention (Baruch College, MA & BA)
- Tabloidization, Reputation, and the Attention Economy (Eugene Lang College, New School, NYC)
- Digital Politics: The 2012 American and French elections in Convergence Time (Eugene Lang College, New School)
- Attention/Power: Ubiquitous Computing and Societies of Control (AUP)
- Strategic Communication Today (also organized lecture series in conjunction with seminar; AU MA)
- Digital Advocacy: New Theories, New Practices (AUP, MA)
- Sustainable Development NGO Practicum (Auroville, Tamil Nadu, India): development communication, postcolonialism, alternative modernities. (AUP, MA)
- Communication and Public Policy (course in AUP School of Government, MA in Public Administration)
- Democracy and Media: the 2016 US Presidential Election, Freshman seminar (AUP, BA)
- Global Advocacy (cross-listed with International Affairs MA)
- Introduction to Media Analysis (AUP, BA)
- Media and Gender (AUP, BA)
- Media and Globalization, an Introduction (AUP, BA)

- Comparative Political Communication (cross-listed with International and Comparative Politics, AUP, BA)
- Representing International Politics: The 2008 U.S. Presidential Election (cross-listed with International and Comparative Politics, AUP, BA)
- Research Methods in Media and Communication Studies (AUP, BA)
- Public Relations, News, and Political Speech (senior seminar, AUP)
- Theories of the Public Sphere (AUP, MA)
- War and Media (AUP, BA)
- Word Travels Fast! Media, Speed, Belief (Freshman seminar)
- Cultures of Music Production (AUP, BA)
- Rhetoric and Persuasion (AUP & Northeastern U, BA)
- Classical Rhetoric (Northeastern U., BA)
- Public Speaking (U. of Illinois; Northwestern U.; Northeastern U, BA)
- Theories of Argumentation (Assisted David Zarefsky; taught discussion section, BA)
- Art of Controversy (Assisted Thomas Goodnight; gave lecture; taught discussion section, BA)
- Is Persuasion Evil? (Assisted Michael Leff; gave lectures/taught discussion sections, BA)
- Persuasive Images: Visual Rhetoric (Northwestern University, BA)

### **MA Thesis Supervision**

- **Director:** Nolwazi, Mjwara 2017. “Information and Communication Technologies for Development (ICT4D) and Youth Civic Engagement.”
- **Director:** Elizabeth Chamourian 2017. “Identity Construction on a Dating App: A study of Bumble.”
- **Thesis Director:** Laura Collier 2013. “Communications and the Public Sphere in the UN Human Rights System,”
- **Co-Director:** Robert Barnes 2013. “Digital communication in the Moroccan Arab spring.”
- **Second Reader:** Aurelie Aursouze 2013.
- **Second Reader:** Jennifer Lauren 2013.
- **Director:** Emily Petrone, 2012. “Branding Obama.”
- **Second Reader:** Brooke Robertson, 2012.
- **Director:** David Blumenfeld, 2011. “Branding the New York City Ballet.”
- **Director:** Fernando Rees, 2011. “Clash of constructed perceptions : a frame analysis of Sayyid Qutb and Samuel Huntington.”

- **Director:** Faris Al Obaid, 2010. “Barack Obama : applying ethos in Obama's reading of ‘A more perfect union" speech.”
- **Second Reader:** LaTanya LeWeru, 2010.
- **Director:** Carrie Silberman, 2009.
- **Director:** Kathryn Schneider, 2008.
- **Director:** Alexandra Gibson, May 2008.

#### **Undergraduate/BA Senior Thesis Director**

- **Clara Zimmerman, 2017.**
- **Sana Rasmussen, 2017.**
- **Giani Harrell, 2017.**
- **Aniekan Ufot, 2017.**
- **Rusudan Kobakhidze, 2017.**
- **Sara Harper-Johnston, 2017.**
- **Chloe Johnson, 2017.**
- **Sydney Zorbas, 2017.**
- **Jessica Benne, 2016.**
- **Jessica Dameron, 2016.**
- **Samuel Gettliffe, 2016.**
- **Nutsa Kistauri, 2016.**
- **Caroline Nigoshanian, 2016.**
- **Julie Robelot, 2016.**
- **Madeleine Serkissian, 2016.**

- **Korinah Sodahlon, 2016.**
- **Aurelien Solana, 2016.**
- **Tiffany Akhtarzad, 2011.**
- **Magali Amon-Tanoh, 2011.**
- **Cajetan Toerring-Jattenbach, 2011.**
- **Shani Noronha, 2011.**
- **Ashley Pittson, 2011.**
- **Sheryn Toifl, 2011.**
- **Briana Vermeulen, 2011.**
- **Tina Fiet, 2006.**
- **Sara Goldser, 2006.**
- **Karen Jimenez, 2006**
- **Nely Konstantinova, 2006.**
- **Joe McGinnis, 2006**
- **Michaela Valta, 2006.**
- **Ethan Wilkes, 2006.**

### **Directed Studies**

**BA Directed Study with Sophia Bogner, Persuasion, Spring 2011.**

**MA Directed Study on Virality, Media, and Attention:** Fernando Rees, Megan McFalls, Andrea Carroll, Spring 2010.

**BA Directed Study with student Anna Czerwoniec, Political Branding, Fall 2008.**

**Directed Study with MA student Emily Petrone, Branding Obama, Fall 2008.**



**Directed Study with student Alhan Keser, Persuasion, Spring 2007.**

**Directed Study with MA student Marcello Arucci, Public Opinion, Spring 2007.**

**Directed Study with student Alessandro Bologna, Branding Sarkozy, Spring semester 2006.**

**Curriculum/Course Development (fourteen new courses in eleven years)**

- Comparative Political Communication (**new**, cross-listed with International and Comparative Politics, AUP, BA)
- Representing International Politics: The 2008 U.S. Presidential Election (**new because 2008-election-focused**, cross-listed with International and Comparative Politics, AUP, BA)
- Research Methods in Media and Communication Studies (**new**, AUP, BA)
- Global Public Sphere (**new**, AUP, MA)
- War and Media (**new**, AUP, BA)
- Word Travels Fast! Media, Speed, Belief (**new**, Freshman seminar)
- Cultures of Music Production (**new**, AUP, BA)
- Communication and Public Policy (**new**, course in AUP School of Government, MA in Public Administration)
- Democracy and Media: the 2016 US Presidential Election, Freshman seminar (**new**, AUP, BA)
- Global Advocacy (**new**, cross-listed with International Affairs MA)
- Public Relations, News, and Political Speech (**new**, senior seminar, AUP)
- Attention/Power: Ubiquitous Media and Societies of Control (**new**, first as a topics class, and now it has been approved as a new course, Ubiquitous Media and Attention, AUP)
- Strategic Communication Today (**new**, also organized lecture series in conjunction with seminar AUP MA)
- Digital Advocacy: New Theories, New Practices (**new**, AUP, MA)

**Professional Associations**

**International Communication Association (Vice-chair: Philosophy, Theory & Critique Division)**

**National Communication Association (U.S.)**

**European Communication Research and Education Association**

**Association for Cultural Studies**

**Conferences Organized**

**Organizer with Mark Hayward, “Whose Voice? Global Populisms and Diffuse Media Power” conference, Baruch College, CUNY, New York City, October 24-25, 2014.**

**Program Committee for "Creativity and Attention in the age of the Web" Workshop, Technology and Cognition Lab, American University of Paris, May 2013.**

**Organizer with Mark Hayward, “Cultural Studies and the Popular 30 Years Later,” American University of Paris, June 2011.**

**Organizer, AUP Symposium “Branding and Contemporary Political Image-Making,” featuring P. David Marshall, John Corner, Adam Arvidsson. May 28, 2006 (with Waddick Doyle).**

**Organizer and Moderator, Discussion with Various Iraq War Correspondents and Screening of *Weapons of Mass Deception*, February 28, 2005.**

**Organizer and Moderator, Roundtable Discussion “Media and the Spectacle of War,” featuring Barry Lando (former producer of *60 Minutes*); Bertrand Pecquarie (Director of the World Editors Forum); Pierre Oliver Francois (producer, *Arte* channel); Pat Thompson (former producer, ABC news); Julie Thomas (AUP professor); and Adrienne Russell (AUP professor), February 4, 2005.**

### **Public Lectures Organized**

**Erika Polson, University of Denver, “Privileged Mobilities: Professional Migration, Geo-Social Media, and a New Global Middle Class,” November 14, 2016, The American University of Paris.**

**Victor Pickard, University of Pennsylvania, “American Media Policy in the Age of Trump, October 10, 2016, The American University of Paris.**

**Sarah Banet-Weiser, University of Southern California, “Networked Misogyny,” February 15, 2016, The American University of Paris**

**M.A. Lecture Series, Critical Strategic Communication, American University of Paris, Fall 2015. Presenters included: Sarah Banet-Weiser, Alison Hearn, Melissa Aronczyk, Clea Bourne, Simon Collister**

**Dilip Gaonkar, Northwestern University, “Democracy and its Disorders,” Dean’s Lecture series, Paris, April 2013.**

**Kevin Barnhurst**, University of Illinois, Chicago, "The New Long Journalism." Pairs, April 22, 2009.

**Screening and discussion**, documentary "Jesus Politics," October 6, 2008.

**Douglas Kellner**, UCLA, "American Media Spectacles and Democracy," September 2007.

**Related Experience:** Journalist daily newspaper; music critic and journalist, online magazine.

**Languages:** French (fluent); Ancient Greek (one year).

## **SERVICE**

### **American University of Paris, Paris, France**

#### **Committee Work**

**SNESUP Union Representative and Elected member of Comité d'Entreprise**, 2017-present

**Hiring Committee**, Global Communications Department—2016-2017.

**Co-chair, Hiring Committee**, Global Communications Department—2015-2016.

**Graduate Directors Review Board Committee**—2012-present.

**History Department Job Search Committee**—Spring 2013.

**Global Communications Graduate Committee**—including admissions reviews for MA Global Communication—2012-2013.

**Mellon Grant Committee**—Spring 2013.

**Academic Affairs Grade Appeal Committee**—Spring 2013

**Union Delegate**, SNESUP, 2010-2013.

**Executive Committee to Faculty Senate**, 2011

**Organizer**, AUP Future of Liberal Arts meetings and discussions, 2010-2011

**Chair**, Curriculum Committee, September 2007-January 2008.

**Curriculum Committee**, September 2004-October 2008.

**Academic Integrity Taskforce** member, January 2008-2009.

**Faculty Governance Taskforce member**, January-December 2006 (replaced faculty member on sabbatical).

**Philosophy Program Taskforce member** (asked by Richard Beardsworth and Oliver Feltham), Spring 2007.

**Co-chair, Search Hiring Committee for Professor**, Global Communications Department, 2015-2016.

**Search Hiring Committee for Professor**, Department of Global Communications, 2006, 2007, 2008, 2012.

**Search Hiring Committee for One-Year Visiting Professor**, Department of International Communication, Summer 2005.

### **Curriculum Development, Advising.**

**Developed 13 new courses, five graduate, eight undergraduate:**

- Strategic Communication Today (**new**, also organized lecture series in conjunction with seminar; AUP MA)
- Digital Advocacy: New Theories, New Practices (**new**, AUP, MA)
- Communication and Public Policy (**new**, course in AUP School of Government, MA in Public Administration)
- Global Advocacy (**new**, cross-listed with International Affairs MA)
- Global Public Sphere (**new**, AUP, MA)
- Attention/Power: Ubiquitous Media and Societies of Control (**new**, first as a topics class, and now it has been approved as a new course, Ubiquitous Media and Attention, AUP)
- Democracy and Media: the 2016 US Presidential Election, Freshman seminar (**new**, AUP, BA)
- Public Relations, News, and Political Speech (**new**, senior seminar, AUP)
- Comparative Political Communication (**new**, cross-listed with International and Comparative Politics, AUP, BA)
- Representing International Politics: The 2008 U.S. Presidential Election (**new because 2008-election-focused**, cross-listed with International and Comparative Politics, AUP, BA)
- Research Methods in Media and Communication Studies (**new**, AUP, BA)
- War and Media (**new**, AUP, BA)
- Word Travels Fast! Media, Speed, Belief (**new**, Freshman seminar)

- Cultures of Music Production (**new**, AUP, BA)

**Volunteer Advisor for New Student Registration**, September, 2008.

**Developed new Comparative Political Communication Minor**, Spring 2007.

**Faculty Advisor to Students, World Radio Paris**, September 2007-2009.

**Volunteer Advisor for Late Registration**, September 2006.

**Volunteer Faculty Advisor for Add/Drop**, January, 2006.

**Volunteer Advisor for New Student Registration**, January 17, 2005.

**Lecture on Global News Trends to Prospective Students and Parents**, American University of Paris Open House, November 26, 2005.

**Academic Advisor to approximately 20 undergraduate and 12 graduate students *annually***, Fall 2005-present.

### Baruch College, CUNY

**Communication Studies Job Search Committee—2013-2014**

**Peer Teaching Evaluator—2013-2015.**

**Student Advising—2013-2015**

**MA in Global Media and Culture, Program Development Committee**, Fall 2013-2015.

### Selected Media Appearances, Interviews, Interventions:

**Full Interview with journalist Mariana Queiroz Barboza in Brazillian magazine *ÉPOCA***, “As pessoas estão céticas comapolítica,” April 24, 2017, <http://epoca.globo.com/politica/noticia/2017/04/jayson-harsin-pessoas-estao-ceticas-com-politica.html>

**Research discussed by Patrick Rodel, “Sur la vérité,” *Mediapart***, March 6, 2017, <https://blogs.mediapart.fr/patrick-rodel/blog/060317/sur-la-post-verite>

**Full Interview with journalist Valérie Segond published in *Le Monde*, “La post-vérité a une histoire,”** March 2, 2017, [http://abonnes.lemonde.fr/politique/article/2017/03/02/la-post-verite-a-une-histoire\\_5088375\\_823448.html](http://abonnes.lemonde.fr/politique/article/2017/03/02/la-post-verite-a-une-histoire_5088375_823448.html) ; [translated, re-printed in Turkish] Jayson Harsin: “Siyasetçiler Artık Yurttaşların Beyinlerine Değil Gönüllerine Hitap Etmeyi Tercih Ediyor,” *Medyascope*, March 8, 2017, <http://medyascope.tv/2017/03/08/jayson-harsin-siyasetciler-artik-yurttaslarin-beyinlerine-degil-gonullerine-hitap-etmeyi-tercih-ediyor/>.

- Research discussed in article by Philippe Boyer, “Mobilisation générale contre les ‘fake news,’** *Les Echos*, February 5, 2017, <https://www.lesechos.fr/idees-debats/cercle/cercle-165842-a-chacun-sa-verite-2062704.php>
- Research discussed in article “R.I.P. Les Faits,”** *Liberation*, November 10, 2016, <http://an-2000.blogs.liberation.fr/2016/10/13/trump-brexit-les-faits-sont-ils-morts/>
- Interview with journalist Hubert Guillaud, quoted in article “La propagande des algorithmes? Vraiment ?”** *LeMonde.fr*, September 17, 2016, <http://internetactu.blog.lemonde.fr/2016/09/17/la-propagande-des-algorithmes-vraiment/>
- Featured Guest, BBC World’s Forum, Leaks, State Secrets and Rumors,** September 2013.
- Interview, Center for Media Ethics, Strauss-Kahn media controversy,** June 2011.
- Appearance on France24 television show “Faceoff”** about democracy and the internet, October 2010.
- Interview, Agence France Presse,** about the final days of the American presidential election, November 2008.
- Interview, Agence France Presse,** about the financial crisis and the American presidential candidates’ responses, October 2008.
- Interview, *La Croix* newspaper,** for story on rumor in contemporary politics and society, October 2008.
- Teleconference, to journalists and activists in Ivory Coast, strategies for raising AIDS awareness,** U.S. State Department’s African Regional Services, American Embassy in Paris, March 2007.

## **References**

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John Downing, Professor emeritus, Radio, Television and Digital Media Department, Southern Illinois University, Email: [jdowning@siu.edu](mailto:jdowning@siu.edu)

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