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**This CV updated  
fourth quarter 2016**

*curriculum vitae*

**Justin McGuinness MA, PhD**

Born in England in 1961, Justin McGuinness has university training in Arabic and Islamic Studies (BA level), urban planning, heritage and conservation management (MA and PhD level). Currently a university lecturer in Paris, he has also worked as a translator-interpreter, guidebook writer and communications consultant. His area of regional expertise is the Maghreb, in particular Morocco and Tunisia. Areas of research interest include urban policy, vernacular architecture and heritage management. Through the acquisition of languages and moving between cultures, jobs and locales, Justin is also interested in the global and the local, contemporary nomadisms and the forms and practices of urban and domestic space.

**EDUCATION**

**PhD** University of Newcastle Upon Tyne, Department of Town and Country Planning. PhD thesis entitled *Representations of authority, deprivation and the city: a discourse analysis approach to an aspect of housing policy in North Africa* (dissertation examined June 1998, degree awarded May **1999**)

**MA** University of Durham, Faculty of Social Sciences. MA thesis entitled *The development of conservation management for a pre-industrial North African city: the case of the Médina of Tunis*. (**1993**)

**BA** University of Cambridge, St Catharine's College / Faculty of Oriental Studies. BA (first class honours) Middle Eastern and Islamic Studies, Arabic, Part I (**1985**); Mediaeval and Modern Languages Part I, Spanish and Latin (1982), 2.1.

## **EXPERIENCE (ACADEMIC)**

### ***University lecturing experience (1985 to present):***

Responsibility for a range of undergraduate courses in the Department of European and Mediterranean Studies and the Department of Global Communication, American University of Paris (2001-2008), including the modules European City, 1800 – Present, Comparative Historical Communications, Communication and Society, and Media and Society in the Arab World.

Translation, writing and dissertation preparation, British history and urban geography at the Institut Bourguiba des langues vivantes (1985-88) and the Faculté des sciences humaines, Université de Tunis I (1989-90). Lectures to student groups visiting Tunis.

### ***New courses created (2006-present):***

- Module in discourse analysis and translation for the Licence professionnelle en traduction, Université Sidi Mohamed Ben Abdallah, Fès (January and June 2013)
- Design and teaching of new courses at the American University of Paris including: ‘The Islamic City’ (BA in European and Mediterranean Studies, spring semester 2006), and, for the MA in Global Communications, ‘Communication and the Global City’ (spring semester 2007) and ‘Paris, fashion template’ (autumn semester 2014).

### ***Student visits abroad (2002-2016):***

Leader of two student visits to Tunis in spring 2006 and 2007 as part of Senior Capstone course, *Viewing Islam*, and of frequent undergraduate student visits to London, Fès and Cairo since 2002. Participant in student visit to the American University of Jenine in autumn 2005; accompanying lecturer on visits to Auroville, India (2015) and the American University of Cairo (2015). Co-ordinator of MA practicum, *Communication and NGOs*, held in Fès in March 2008 and 2009.

### ***Doctoral training seminar (2016):***

Speaker at thematic workshop for doctoral students organized by the Institut de recherche sur le Maghreb contemporain, September 2016: “Une Méditerranée connectée : anthropologie religieuse et introduction aux humanités numériques”.

### ***Qualitative research seminars (2004):***

Speaker / trainer on two qualitative research seminars in 2004:

June 2004, Ecole nationale d’architecture, Rabat, ‘Méthodologie de la recherche qualitative’, two week training programme for students on the DESA post-graduate programme;

September 2004, Université de Tlemcen, CIPAT - *Chantier international du patrimoine à Tlemcen*, ten-day field-study programme with students from France and Algeria.

### ***Research training and experience (early 1990s):***

A broad training in urban planning at the University of Newcastle Upon Tyne, Dept of Town and Country Planning (qualitative research techniques, urban regeneration and conservation, urban imagery). PhD research was based on two specialist areas: discourse analysis / sociolinguistic analysis and interview-based ethnographic work as an approach to policy and its effects.

## EXPERIENCE (NON-ACADEMIC)

### ***Freelance translation (1990s):***

Institutional and commercial clients including most recently kamarstudios.com (texts for the Sharjah Biennial), FIDH (Fédération internationale des droits de l'homme), the BDET (Tunisian Economic Development Bank), Pangaea Partners (Wisconsin), Dar Ashraf Editions, JICA (Japanese International Cooperation Agency), the ANPE (Tunisian Environmental Protection Agency) and the CITET (Centre international des technologies de l'environnement de Tunis).

**Published translations** include *El Jem, a Roman city in ancient Africa* (Tunis: Alif, 1996), *Tarikh al-jaysh al-watani* (Tunis: Ministry of Defence, 1996), *Kerkouane, a Punic town* (Tunis: Alif, 1998) and *Gafsa, land, people and history*, (Tunis: Simfact éditions, 2014)

**Experience with audio-visual media** (scripts, commentaries and sub-titling of films). Main client, film director Nacer Khemir: work includes translation of his 2013 three hour docu-fiction, *Looking for Mohieddine*, a reflection on the life of Ibn Arabi and, more recently, of his 2014 docu-fiction *Yasmina* and the full length feature, *Whispering Sands* (2016).

### ***Consultancy work :***

Political risk analysis for Middle East North Africa (Menas) Associates ([www.menas.co.uk](http://www.menas.co.uk)), including media, politics and society reports on Tunisia and Morocco (2011-2014).

### ***Editorial experience:***

Layout design and editorial work for *Tunis, patrimoine vivant, conservation et créativité* (Tunis, Association de sauvegarde de la Médina, 2013), 280 page large-format illustrated book.

### ***Conference interpreting (mainly 1993 to 1995):***

Active languages English and French. Average of 25 international conferences annually for 1993, 1994 and 1995. Organising agencies based in Tunis, Rabat and Washington. Areas covered include seminars on NGO management, public transport planning, banking and total quality management. Regular assignments with agencies S3C (Tunis) and Multilingue Services, Rabat (1998-2001). Occasional assignments in Paris with the Fédération internationale des droits de l'homme – FIDH (2001-2002). Most recent assignments in Morocco (autumn 2006, January 2008, June-July 2008)

### ***Language teaching (1988 to 2000, part-time):***

English as a foreign language at the Military Language Centre, Kuwait, 1988-89, and the British Council, Tunis, part-time in 1987-88, 1989-90, and 1998-2000. Experience of teaching English for business, special off-site groups (Ministry of Public Works, Roussel, Tunisian Ministry of Foreign Affairs), and TOEFL and First Certificate preparation.

French as a foreign language for postgraduate students on the European Property Development MA course at the University of Newcastle Upon Tyne, 1994.

### ACADEMIC PUBLICATIONS - EDITED AND CO-AUTHORED BOOKS

**2013** *Médinas immuables ? Gentrification et changement dans les villes historiques marocaines (1996-2010)*, Rabat : Editions électroniques du Centre Jacques Berque. Book co-edited with Elsa Coslado (Université François Rabelais, Tours) and Catherine Miller (IREMAM, Aix-en-Provence)

**2004** *Tunis, 1800-1950, portrait architectural et urbain*. (co-authored with Zoubeir Mouhli) (2004, Tunis: Association de Sauvegarde de la Médina de Tunis / Programme Euromed Heritage II), bilingual French/English, pp.95

### ACADEMIC PUBLICATIONS - BOOK CHAPTERS

**2016** “Mithly.net: an Alternative Digital Discourse from Morocco, 2010-2011” in Tarik Sabry and Loyal Ftouni, *Arab Subcultures: Transformations in Theory and Practice* (Library of Modern Middle East Studies) London: I.B. Tauris

**2012** “Mithly.net : un discours numérique alternatif au Maroc, 2010-2011” in Sihem Najjar (ed) *La communication virtuelle par Internet, la complexité des identités et les transformations des liens sociaux en Méditerranée* Paris: Karthala / Tunis: Institut de recherche sur le Maghreb contemporain.

**2012** (a) “Spectacularizing Fès: the politics of urban spaces and a spiritual music festival in a North African city” in Yudhishthir Raj Isar and Helmut Anheier (eds) *Cultural Policy and Governance in a New Metropolitan Age* London: Sage, pp.176-183

**2010** « Le Festival de Fès et ses discours (2003-2007) » in Boissevain, K. (sld) (2010) *Nouveaux usages touristiques du religieux* Paris : Editions de l’Harmattan / Tunis : IRMC, pp.27-52.

**2007** “Moving into Morocco: Cosmopolitans Turn to Old Fès” in Susan Ossman (ed) *Places We Share: migration, subjectivity and global mobility* Lanham, MD: Lexington Books

### ACADEMIC PUBLICATIONS - JOURNAL ARTICLES

**2012** “Restoration Dramas: home refurbishment in historic Fès (Morocco), 2000-2009”, co-authored with architect Zoubeir Mouhli, in *Journal of North African Studies*, vol.17, issue 04, May 2012, pp.1-12.

**2007** “Errances vers un Orient imaginaire: nomadisme cosmopolite et la Médina de Fès, 2000-2005” in *Revue de l’Institut de belles lettres arabes* (spring 2007, issue 198, pp.3-33) Tunis.

**2005** “A Textual Enactment of Community. On discourse analysis, the news media and a social housing project in Tunisia in the 1990s” in *Journal of North African Studies*, 10/1, March 2005 pp.1-18

**2002** “La Médina de Tunis : paysage et texture urbains, espace et changement” in *Revue de l’Institut de Belles Lettres Arabes*, 2002, 1, n° 189, (65ème année), pp.71-96

**2001** “Neighbourhood notes: texture and streetscape in the Médina of Tunis”. *Journal of North African Studies*, vol. 5, summer 2001, pp.97-120

**1997** “Political context and professional ideologies: French urban conservation planning transferred to the Médina of Tunis” *Journal of North African Studies*, 1/6 winter 1997.

**1994** Joint editor of collection of conference papers entitled *L'intégration de l'héritage* (Tunis: ASM, 1994)

#### ACADEMIC PUBLICATIONS – ENCYCLOPAEDIA ENTRIES

**2016** “LGBT Activism in North Africa” in Nancy A. Naples (ed) *Wiley Blackwell Encyclopaedia of Gender and Sexuality Studies*, Oxford: Wiley Blackwell, DOI - 10.1002/9781118663219.wbegss625.

#### CONFERENCE AND SEMINAR PAPERS

**2016.** ‘Murs de terre en déshérence. Sens, sensibilités et architecture vernaculaire dans le Haouz de Marrakech’, paper given at the Université François-Rabelais, Tours at the launch meeting of the research project on Patrimondialisation, managed by the CITERES (research centre on *Cités, TERritoires, Environnement et Sociétés*), 20 April 2016.

**2015.** ‘Selves transformed? Fès, Morocco’s geo-pious centre as university classroom’, paper given at seminar *Le tourisme religieux dans le monde arabe : entre pratiques pèlerines et enjeux patrimoniaux*, Institut français du Proche Orient, Amman, 18-19 November 2016.

**2015.** ‘Uneven urban development in Morocco in the light Neil Smith’s work: revanchism, protest and two case studies from Marrakech and Fès (1995 to 2015)’, paper given with Elsa Coslado at the international conference *Capitalismo global y procesos de regeneracion urbana. Homenaje a Neil Smith*, Barcelona, 14-16 September, 2015

**2014.** ‘From Madinat el Bahja to Happy Guéliz: gentrification, worlding and self-representation in Marrakech’, paper given at the workshop *Beyond the straw men* organized by the MENARG, Faculty of Political and Social Sciences, University of Ghent, 12 – 13 November 2014.

**2014.** ‘Traditionaliser l’espace public à Fès : réalisations récentes dans la Médina’, paper given at the seminar *L’architecture de tourisme au Maghreb, quelle relecture du patrimoine local ?*, Institut pour la recherche sur le Maghreb contemporain, Tunis, 19 – 20 September, 2014.

**2014.** ‘Spirituality staged: the case of an annual Sufi festival in a North African historic city’, paper given for the panel *Tourisme religieux et pèlerinages dans le monde arabe et musulman: enjeux multiples*, at the WOCMES, World Conference of Middle East Studies, ÖDTU (Orta Dogu Teknik Universitesi), 18 – 22 August 2014.

**2013.** ‘Gentrification in Tunis, stalled or incipient? The impact of transitional rule on urban change in a historic Arab city’, paper given at the annual conference of the Royal Geographical Society, London, 27 – 30 August, RGS, London.

**2013.** ‘A chemical Tchernobyl on the steppe: on discourses of environmental protest and counter-protest in the Tunisian media (2012)’, paper given at the annual conference of the IAMCR

(International Association of Media and Communications Research), Dublin City University, Ireland, 25-29 June 2013.

**2013.** ‘Spectacularizing violence in sites of spirituality. Attention, media and heritage in post-revolutionary Tunis’, paper given at the annual conference of the BRISMES (British Society of Middle East Studies), University College Dublin, Ireland, 24-26 June 2013.

**2012.** ‘Expanding media freedoms in a post-authoritarian context: Tunis, 2011-201’, paper for the ECREA (European Communications Research Association) annual conference (Communication and Democracy Section), Mimar Sinan Universitesi, Istanbul, 25-27 October 2012.

**2011.** ‘Global seduction and mithly.net: digitally mediated minority discourse from Morocco, 2005-2011’, paper given at the IAMCR (International Association of Media and Communications Research) 13 – 17 July 2011, Kadir Has Universitesi, Istanbul.

**2011** ‘Reworking the medinascape: urban places, public space and the practice of urban design in old Fès, 2000-2011’, paper given at BRISMES (British Society of Middle Eastern Studies) conference, 27-29 June 2011, Exeter University.

**2009** ‘Restoration Dramas : the Fassi courtyard house, 2000-2009 – communication, knowledge and restoration practice’, paper given at *Revitalising Built Environments*, the annual international symposium of the IAPS (International Association for People-Environment Studies) organized with the CSBE (Centre for Study of the Built Environment), 12-16 October 2009 Istanbul Technical University.

**2009** ‘La médina de Fès, un cas de gentrification recalée ?’ paper given as part of the seminar *Acteurs et enjeux socio-économiques et patrimoniaux de la requalification des médinas au Maroc* organized by the Centre Jacques Berque, Rabat, Morocco , May 27-28, 2009 at the Ecole nationale d’architecture, Rabat (paper given in French).

**2008** ‘Carnet de quartier: change on Zkak Roumane in the early 2000s’, paper given at the conference *Fez, Morocco, Crossroads of Knowledge and Power*, 14 – 15 November 2008, at the University of California, Riverside.

**2006** ‘Vers la marchandisation du spirituel ? : analyse des discours du Festival des musiques sacrées de Fès’. Paper given as part of the seminar series entitled *Nouveaux usages touristiques de la culture religieuse au Maghreb*. Tunis, Institut de recherche sure le Maghreb contemporain, 2-3 June 2006.

**2005** ‘Still commanding belief? On media representations of the Moroccan monarchy in *Tel Quel* newsmagazine, 2001-2005. Paper given as part of the CAMRI (Communications and Media Research Institute), University of Westminster seminar-series on the Arab media, London, 12 March 2005

**2004b** ‘Print pressures and stifled cyber-dissidence: notes on authoritarian rule, social change, and the media in Tunisia, 1990 – 2004’. Paper given at the conference *The Other Internet: exploring digital resistance*, held at the American University of Paris, 02 April 2004.

**2004a** ‘Moving into Morocco: a cosmopolitan turn in the médina’. Paper given at the conference *Stories of Serial Migration: moving through Morocco*, held at the Centre for Contemporary Arab Studies, University of Georgetown, Washington D.C., 18-19 March 2004.

**2003** ‘Tunis, un patrimoine reconquis?’. Paper given at the conference *Faire la ville sur la ville*, organised by the Centre Jacques Berque, Rabat, Morocco, held in Fès from 20 to 22 March 2003.

**2002** ‘Solidarity at a Mediterranean cross-roads: on the national symbolic environment of Tunisia in the 1990s’. Paper given at the seminar *The Rhetoric of National Identity*, joint organisers American University of Paris, University of Cape Town and Institut français du Cap, held in Paris at AUP, 20 March 2002.

**2000** ‘A Textual Enactment of Community: on discourse analysis, the media and a social housing project in a Mediterranean state in the 1990s’. Paper given at the 99<sup>th</sup> annual conference of the American Association of Anthropologists, workshop entitled *Invented Communities: the arbitrariness and sudden forging of social bonds*, San Francisco, California, November 2000.

**1999** ‘Comment assurer la pérennité d’un patrimoine urbain ? Le cas de l’architecture du XX<sup>ème</sup> siècle dans les quartiers centraux de Tunis’. Working paper given at the one day conference on *Le patrimoine du XX<sup>ème</sup> siècle*, Hammamet, Tunisia, May 1999.

**1998** ‘La *maison minima* revisitée : représentations d’un projet de logement social aux années ’90 en Tunisie’. Paper given to the research group on architecture and public space at the Communication and politics research centre, CNRS, Paris, France, June 4, 1998.

**1997** ‘On adapting a European model: French urban conservation planning transferred to the Médina of Tunis’. Paper given at *The Transfer of Planning Knowledge*, XIth Aesop (Association of European Schools of Planning) conference, Nijmegen, The Netherlands, 28-31 May, 1997.

**1996** ‘Neighbourhood notes – texture and streetscape in the Médina of Tunis’. Paper given at *The Living Médina, the walled Arab city in art, history and literature*, bi-annual conference of the AIMS (American Institute of Maghreb Studies), Tanger, May/June 1996.

## **FORTHCOMING PUBLICATIONS**

### **BOOK REVIEWS (SELECTION)**

**2007** “Inside the Moroccan Monarchy”. Review of Jean-Pierre Tuquoi’s *Le dernier roi: crepuscule d’une dynastie* (Paris, Editions Grasset 2001) in *The Court Historian*, vol. 12, April 2007, pp.87-91.

**2005** “Tunisian Dynasticism”. Book review of El Mokhtar Bey’s *Les Beys de Tunis (1705-1957)* (Tunis, Serviced Editions, 2003) in *The Court Historian*, vol.10, 2, December 2005, pp.193-196.

### **GUEST ACADEMIC LECTURES**

**2009** “La médina de Fès, problématique de la sauvegarde urbaine”. Presentation to students of the Ecole nationale d’architecture (Tunis) at Dar Lasram, Association de Sauvegarde de la Médina de Tunis, Saturday 11 July 2009.

**2008** “Die Spektakularisierung einer Stadt durch das Geistige: Das Weltfestival der sakralen Musik in Fes und seine Diskurse“, presentation in the Geodonerstag lecture series, 27 November 2008, at the Geographisches Institut, Johannes Gutenberg-Universität, Mainz (in English).

**2007** “Fès, la belle endormie ? : discours et pratiques de mise en valeur du patrimoine à Fès (Maroc) aux années 2000” at the Ecole nationale d’architecture, Tunis, lecture for the fifth year seminar course, *Architecture et patrimoine*, 4 January 2007.

**2004b** Université de Paris-VII Denis-Diderot. ‘Le hammam (bain public citadin) au Maroc et en Tunisie. Un espace semi-public en héritage ?’ Lecture as part of fourth year seminar course, *Histoire du Maghreb contemporain* (Professor Omar Carlier). Tolbiac, 02 December 2004

**2004a** Université de Paris-X Nanterre. ‘Vers la maison ‘orientale’ de rêve: notes sur le paysage urbain et les espaces habités des médinas de Tunis et Hammamet, Fès et Marrakech’. Lecture for the fourth year (*maîtrise*) course, *Anthropologie de l’espace : villes du monde arabe* (Professor R. Bekkar) Nanterre, 05 May 2004.

## OTHER PUBLICATIONS

(in chronological order of publication)

‘Les choses bougent lentement’, interview with Jacqueline Alluchon, architect, in *Casamémoire, le Mag*, issue 1, December **2013**, pp.40-47

‘La villa du Zodiac: une certaine idée du modernisme méditerranéen dans les années 1930’ in *Archibat*, 23, spring **2011**, pp.88-92

*The Footprint Pocket Guide to Marrakech* (Bath: Footprint, May **2004**, first edition). Guidebook, pp.256

*The Footprint Handbook to Morocco* (Bath: Footprint, November **2003**, fourth edition). Guidebook, pp.575

*The Footprint Handbook to Tunisia* (Bath: Footprint, October **2002**, third edition). Guidebook, pp.575

‘Tanger, ville interlope’. Travel article in *La Gazelle*, Tunisair in-flight magazine, October **2002**

*The Footprint Handbook to Marrakech and southern Morocco* (Bath: Footprint, November **2001**, first edition). Guidebook, pp.380

*The Footprint Handbook to Morocco* (Bath: Footprint, August **2001**, third edition). Guidebook, pp.550

‘Les tanneurs de Marrakech’. Travel article in *Au Maroc*, numéro 1, ‘Rendez-vous à Marrakech’, May **2001**.

*The Footprint Handbook to Libya* (Bath: Footprint, November **2000**). Guidebook, pp.350. Published under the pseudonym James Azema.



*The Footprint Handbook to Tunisia* (Bath: Footprint, December **1999**). Guidebook, pp.575

*The Footprint Handbook to Morocco* (Bath: Footprint, June **1999**, second edition). Guidebook, pp.550

'Casablanca la Belle'. Travel article in *La Gazelle*, Tunisair in-flight magazine, June **1999**

*Médinances, eight faces of old Tunis* (Tunis: Alif, **1998**). Illustrated book with 200 photographs by various photographers.

## UNIVERSITY SERVICE

**2016.** Department of Global Communications' search committee.

**2015 to present,** chair of Library Committee.

**2013-2015,** chair of the Department of Global Communications.

**2011-2013,** chair of the Curriculum Committee, AUP.

**2011-2012,** member of the AUP Psychology Department's search committee.

**2010-2011,** co-chair of the AUP Global Communication Department's search committee.

**2009-2011,** serving member of the Curriculum Committee.

## OTHER EXPERIENCE

### *Lecturing*

Guest speaker and guide at the Young Presidents' Organisation academies in Morocco, June and November 1999 (Marrakech, Fès and Meknès) and March 2001 (Merzouga and Marrakech).

### *Miscellaneous*

- Organising committee, conference and festival for the 25<sup>th</sup> anniversary of the Association Sauvegarde de la Médina de Tunis, spring 1992.
- Book reviewer for the *Journal of North African Studies* and *Revue de l'IBLA*, Tunis

## OTHER DETAILS

**Language skills:** English native speaker; fluent French and Tunisian Arabic at a near native speaker competence). Good spoken Moroccan Arabic and Spanish, plus basic Italian and Portuguese. Current language learning project: Turkish.

**Word Processing:** Word for Windows, Excel, basic InDesign.

**Interests:** mountain walking and cycling.

**Marital status:** Single

**Date of birth:** 26 May 1961

**REFEREES**

<p><b>Dr Susan Ossman,</b> Director, Department of Global Studies, University of California, Riverside 900 University Ave, Riverside, CA 92521, USA</p> <p>Contact: <b>susan.ossman@ucr.edu</b></p>	<p><b>Dr Mia Fuller,</b> Department of Italian Studies, 6315 Dwinelle Hall, University of California – Berkeley California 94720-2620, USA</p> <p>Contact: <b>miafull@berkeley.edu</b></p>	<p><b>Dr Charles Gurdon,</b> Middle East North Africa Associates – Menas Consulting 31 Southampton Row, London WC1B 5HJ, UK +44 (0)20 3585 1401</p> <p>Contact: <b>charles.gurdon @menas.co.uk</b></p>
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